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**New England e-Commerce Shoppe Featured in Better Homes & Gardens**  
*ScandinavianShoppe.com's products featured prominently in Northern Light Scandinavian-Style Christmas article*

**Millbury, MA, November 18, 2015** – for the Forsberg family, Scandinavian-themed gifts have been a part of daily life for more than 50 years. Starting in 1965, Gordon Forsberg Sr. and his wife Marion formed a small wholesale distributorship selling gifts imported from Scandinavia and Northern Europe.

As Gordon Sr. and Marion approached retirement, Kathi Forsberg and her husband Gordon Jr. (both of whom had worked in the business for many years) looked to carry those traditions forward. They saw the internet as the best vehicle to expand and ScandinavianShoppe.com was born in 2011. Four short years later the company is thriving, serving many thousands of customers from all over the world who have come to love Kathi's product selections year after year.

In early 2015 ScandinavianShoppe.com caught the eye of Better Homes & Gardens magazine, who approached the founders for help pulling together a selection of products for a Scandinavian Style Christmas article they were planning for the December 2015 issue. A broad selection of Christmas Ornaments, Gifts, Tableware and other Decorations was chosen, and represents a large portion of the displays featured in the article. The article can be seen in print or online - <http://www.bhg.com/better-homes-and-garden-magazine/>

ScandinavianShoppe.com is a division of GKS Enterprises, a family owned gift company located in Millbury, Massachusetts.

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